

# BRANDI BERRY

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Jackson, TN 38305

## SUMMARY

Higher education professional with experience supporting student success, first-year transition initiatives, and cross-campus student support programs. Background includes service as Dean of First Year Students and academic department chair, with experience working collaboratively with counseling services, student success teams, and faculty to address student wellbeing and academic persistence. Known for building strong relationships with students and campus partners while supporting institutional policies and student engagement. Interested in continuing to grow in student affairs leadership and campus support administration.

## SKILLS

- Student Advising
- Budget Oversight
- Policy Awareness
- FERPA Awareness
- Strategic Planning
- Event Coordination
- Adobe Creative Clouds
- Teams
- Zoom
- Canvas
- Moodle
- Excel
- Canva
- Canva
- Public Speaking
- Curriculum Review and Development

## EXPERIENCE

### **ASSOCIATE PROFESSOR & CHAIR** | 01/2025 to Current **Lane College - Jackson, TN**

- Coordinated departmental planning and curriculum development, enhancing faculty collaboration to improve student engagement and academic success.
- Managed \$70,000 Title III program budget for media equipment purchases and experiential learning initiatives, supporting program development.
- Advised and mentored undergraduate students in media and communication programs, fostering academic growth and professional readiness.
- Collaborated with campus partners to enhance student media initiatives for campus events and athletics.
- Engaged in campus initiatives to promote student leadership, experiential learning, and professional development opportunities.
- Participated on committees and collaborative initiatives to improve student engagement and enhance campus programming.

### **DEAN OF FIRST YEAR STUDENTS / ASSOCIATE PROFESSOR** **Lincoln University of Pennsylvania - Lincoln University, PA**

- Coordinated First-Year Experience programming to facilitate successful transition of incoming students.
- Developed orientation and transition programming to enhance student engagement and support retention efforts.
- Managed a \$20,000 program budget supporting first-year programming, student engagement initiatives, and transition activities.
- Collaborated with faculty, peer mentors, and student success staff to resolve academic, personal, and adjustment challenges for first-year students.

- Collaborated with counseling services to host weekly student support sessions focused on helping students navigate academic and personal concerns.
- Provided guidance and support to faculty and peer mentors participating in First-Year Experience courses.
- Assisted with withdrawal review processes and emergency aid coordination in collaboration with student success and financial aid offices.

**CHAIR, DEPARTMENT OF COMMUNICATION / ASSOCIATE PROFESSOR**  
**Lincoln University of Pennsylvania - Lincoln University, PA**

- Coordinated curriculum planning and faculty collaboration to enhance academic offerings and ensure alignment with departmental goals.
- Managed \$10,000 departmental operating budget to effectively support instructional needs and foster student programming and initiatives.
- Provided advising and mentorship to undergraduate communication and media majors.
- Collaborated with campus partners to provide comprehensive support for students facing academic and personal challenges.
- Participated in institutional committees addressing student conduct policies, institutional planning, and student success initiatives.

**ASSISTANT PROFESSOR**  
**Fayetteville State University - Fayetteville, NC**

- Taught courses in communication, media production, and digital storytelling, fostering critical thinking and creativity in students.
- Advised student organizations and mentored undergraduate students, enhancing their leadership skills and professional development.
- Developed experiential learning projects connecting classroom learning with community engagement initiatives, enriching student experience and community relations.

**STUDENT JUDICIAL COMMITTEE MEMBER**  
**Lincoln University - Lincoln University, PA**

- Reviewed student conduct cases to assess policy compliance and inform hearing outcomes.
- Collaborated with committee members to facilitate fair resolutions of student conduct concerns, ensuring adherence to due process.
- Collaborated with diverse committees to enhance university policies and initiatives.
- Assisted in organizing community engagement events to promote student involvement.
- Reviewed proposals and provided constructive feedback to support decision-making processes.

**STRATEGIC PLANNING COUNCIL MEMBER**  
**Lincoln University - Lincoln University, PA**

- Supported university planning initiatives focused on long-term institutional development and strategies for enhancing student success.
- Developed and implemented a campus-wide plan to educate faculty, staff, and students on the Middle States accreditation process and institutional self-study.

**EXECUTIVE SPEAKER SERIES COORDINATOR**  
**Lane College - Jackson, TN**

- Coordinated speaker events with campus leadership and students to enhance student learning and foster campus engagement.

- Supervised student videography and photography teams for the Executive Speaker Series, overseeing production, post-event editing, voiceover coordination, and on-site event logistics.

## EDUCATION

### **University of North Carolina Greensboro**

#### **Master of Fine Arts**

Film and Media Production

### **Fayetteville State University**

#### **Bachelor of Arts**

Mass Communication

### **North Carolina State University**

#### **Bachelor of Arts**

Communication / Theatre

## WEBSITES, PORTFOLIOS, PROFILES

- [linkedin.com/in/brandiberry](https://www.linkedin.com/in/brandiberry)
- [www.profberry.com](http://www.profberry.com)

## TECHNICAL AND ADMINISTRATIVE SKILLS

- Student Advising
- Budget Oversight
- Policy Awareness
- FERPA Awareness
- Microsoft Teams
- Zoom
- Canvas
- Moodle
- Event Coordination
- Strategic Planning
- Excel
- Canva
- Adobe Creative Cloud
- Public Speaking

## DEGREE

MFA

## INSTITUTIONAL LEADERSHIP AND SERVICE

- Student Judicial Committee, Lincoln University, Participated in hearings reviewing student conduct cases and evaluating institutional policy application., Collaborated with committee members to ensure fair and consistent resolution of student conduct concerns while maintaining due process.
- Strategic Planning Council, Lincoln University, Contributed to university planning initiatives focused on long-term institutional development and student success strategies.
- Executive Speaker Series, Lane College, Collaborate with campus leadership and students to coordinate speaker events that enhance student learning and campus engagement.

## PROFESSIONAL DEVELOPMENT

- Title IX Certification, Prevent Discrimination and Harassment Together
- Emergency Aid Training, Lincoln University
- Service Excellence in Higher Education
- Google Project Management Certification, In Progress